SAN FRANCISCO ART ASSOCIATION

BULLETIN

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VIEW OF SAN FRANCISCO ART ASSOCIATION LIBRARY

LETTER FROM THE PRESIDENT, WILLIAM L. GERSTLE

HENRI MATISSE, a recent visitor, stated that in San Francisco he found the art atmosphere so stimulating that he wanted to come back here and work. In Paris he had heard of our School of Fine Arts, and when he actually inspected it he was most enthusiastic. He found in its equipment and the spirit which pervaded it a genuine expression of the art consciousness of the Pacific Coast.

This spirit should not be confined within the school, but should be a living part of the community. It has always been the function of The San Francisco Art Association to be the link between the artist and the public. In line with this policy, there have been planned many important events which will interest our members and add to the prestige of this city as an art center.

Our recent activities have included a series of popular lectures on art, Templeton Crocker's loan exhibition of modern paintings, and an exhibition of reproductions of Flemish pictures, Japanese wood cuts, etc. In May the annual exhibition will be held at the California Palace of the Legion of Honor, representing all schools of art, national in character, with work by foremost artists of California and from all sections of the United States.

Financial support by the public is essential to the expansion of our activities, and therefore we are endeavoring to restore our membership to its former number. Will you do your share to help this Association fulfill its proper function in the community?

SAN FRANCISCO ART ASSOCIATION BULLETIN

Published by The San Francisco Art Association
Spencer Macky, Executive Director, Chestnut
and Jones streets, San Francisco

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STATEMENT BY SPENCER MACKY

I HAVE accepted the responsibility of Executive Director of The San Francisco Art Association because I believe that the members of the Board of Directors realize that the time has come when an organized movement of expansion should be instituted, and that they are willing to support our newly elected President, William L. Gerstle, in his policy to set the machinery in motion to bring this about.

The people of San Francisco should know that they have one of the oldest art associations in America, with a record of achievement since 1872 of which they may be justly proud, and that it conducts one of the finest and most progressive art schools in the country.

The work of expansion will necessitate an increase in the lay membership so that the burden of financial support may be widely distributed and the work become an intimate part of the cultural life of the community.

I believe that the artists who govern the character of our exhibitions will show a spirit of broad toleration, both to the conservative as well as toward the genuinely modern conviction in art.

The association is primarily devoted to education, not only for the art students, but for the community, by its library, lectures, exhibitions, and the various activities that bring art-loving people together; and it will be my purpose to so help organize the work that San Francisco may maintain its reputation as the art center of the West.

VIEW OF THE CHESTNUT STREET ENTRANCE, PATIO AND TOWER

FIFTY-SECOND ANNUAL EXHIBITION AT THE CALIFORNIA PALACE OF THE LEGION OF HONOR

THE printed announcement of the Fifty-second Annual Exhibition has been mailed to over one thousand artists of the Pacific Coast and to many others in widely scattered parts of the United States, and it is anticipated that this year's exhibition will be one of the most comprehensive and representative of all phases of the best in contemporary Western and American Art.

Through the courtesy of the Board of Trustees of the California Palace of the Legion of Honor, the exhibition will be held this year in the spacious galleries of that famous institution.

The Jury of Selection will be as follows: Charles Stafford Duncan, Constance Macky, Edgar Walter, Stanley Wood, and Roi Partridge, with Marion Simpson and Lee F. Randolph as alternates.

The Jury of Awards will consist of Lee F. Ran-

MATISSE VISITS SAN FRANCISCO ART ASSOCIATION
SPENCER MACKY, LEFT LEE RANDOLPH, RIGHT

PORTRAIT BY ROBERT HENRI
EMANUEL WALTER COLLECTION, SAN FRANCISCO ART ASSOCIATION

dolph, Edgar Walter, and Gottardo Piazzoni, with Worth Ryder and Wm. H. Clapp as alternates.

Two thousand dollars will be offered in prizes this year. The San Francisco Art Association Medal of First Award, carrying with it a prize of $500, will be offered for painting. The Anne Bremer prizes, established by Albert M. Bender, are available this year for the fifth time, consisting of a First Prize of $300 and a Second Prize of $200 for painting.

The President, Mr. William L. Gerstle, offers a special prize of $500 this year, to be awarded to the artist member of The San Francisco Art Association whose painting, or group of paintings, in the opinion of the Jury of Awards, is the most important contribution to the success of this exhibition.

The San Francisco Art Association offers a prize of $100 for water color painting.

The Art Association's Medal of First Award and Prize of $200 will be awarded for sculpture.

A prize of $100 will be offered for graphic art (etching, wood-block, lithography, etc.).

A prize of $100 for the most interesting drawing in the exhibition.

A reception and private view will be given to members and invited guests on Saturday, May 3rd, from 3 to 5 P.M.; and beginning Sunday, May 4th, the exhibition will be open to the public daily from 10 A.M. to 5 P.M. Closing day will be Sunday, June 1st.

PERSONAL

MRS. GREY WORNUM (Miriam Gerstle), a former artist member of The San Francisco Art Association, and daughter of President William L. Gerstle, has been visiting San Francisco and will return shortly to her home in London, England. She has just received word that her husband, Mr. Grey Wornum, has been elected president of the British Architectural Association.

The drawing for the main heading of this publication was made by Lawrence Feyling.

Robert Howard, who has recently completed sculpture for the interior of the new San Francisco Stock Exchange building, is working on several other architectural projects.

Foujita, the distinguished Japanese artist, recently visited San Francisco, en route to his home in Paris, from Japan, and was entertained by a representative group of our artists.

Mrs. Frederick S. Moody, Jr. (the former Helen Wills) is a regular student at the California School of Fine Arts, studying portraiture with Mrs. Macky.

Ralph Stackpole is working on the models for the pylons for the completion of his work in connection with the new San Francisco Stock Exchange building.

Rinaldo Cuneo will leave shortly for Italy, where he has been invited to hold an exhibition in the City of Rome.

The Artist's Council, on Thursday, March 27th, gave a farewell dinner to Mrs. Miriam Gerstle Wornum, Mr. and Mrs. Rinaldo Cuneo, and Mr. and Mrs. Wallace Harrison, who are

leaving soon for Europe. About sixty artists and their friends were present.

Henri Matisse expressed himself as having spent one of the most pleasant days of his stay in America when he visited the classes at work in the California School of Fine Arts, Tuesday, March 18th. He said he had never seen such magnificent lighting and working conditions in Europe.

Members and friends have recently enjoyed the privilege of hearing two distinguished lecturers from the University of California at the association's gallery and lecture hall. On February 28th Professor Worth Ryder gave an illustrated lecture on the history of color development in art from the earliest times; and on March 20th Professor Perham Nahl gave his famous lecture on the art of Wood Block Prints in old Japan, illustrated by valuable originals.

Timothy Pfleuger, the architect, was recently elected a member of the Board of Directors of the San Francisco Art Association.

DECORATIVE ARTS EXHIBITION AT WOMAN'S CITY CLUB

WE take pleasure in using these columns to call attention to the 1930 Decorative Arts Exhibition, under the auspices of the San Francisco Society of Women Artists, at the Women's City Club, from April 19th to May 4th, inclusive.

This exhibition will be opened with a formal reception on the evening of April 19th, and will be open to the public every day and evening.

The exhibition is one of the few of its kind presented in America each year, and the San Francisco Society of Women Artists is to be congratulated on presenting to the public contemporary fine arts in appropriate settings, and so creating an interest in, and an acquaintance with, what is available locally in the applied arts.

The general plan this year is the work of Wm. K. Garren, architect, and will be an entirely new conception from previous exhibitions. The complete scheme forms a unit of which each of the eight alcoves is individual in treatment, each one having been assigned to separate groups of artists, including Marion Simpson, Margaret Erwin Schevill, Rose Pauson, Dorothy Wagner, Catherine Swan Works, John Emmet Gerrity, Ray Boynton, Lucretia Van Horn, Jacques Schnier, Don Works, Raymond Puccinelli, Gustav Breuer, Frank Bergman, Florence Swift, Valeria Kaun, Rudolph Schaeffer, Florence Richardson, Carl Young, Amy Fleming, Hamilton Wolf, and Kem Weber.

CALENDAR

APRIL, 1930

Lecture on Books by John Henry Nash, printer, at Art Association Auditorium, 800 Chestnut Street, Wednesday evening, April 9th, at 8:15 P.M.

Beaux Arts Gallery, 166 Geary Street, March 28th to April 11th. Helen Forbes, water colors; Jacques Schnier, sculpture; Ivan Mestrovic, drawings.

The Oakland Art Gallery, 1930 Annual Exhibition, March 23rd to April 23rd. Open from 1 to 5 P.M. daily.

Decorative Arts Exhibition at the Women's City Club, 465 Post Street, April 20th to May 4th, inclusive, 10 A.M. to 10 P.M. Opening reception Saturday, April 19th, 8:30 P.M.

East-West Gallery features oil paintings by two "student artists," William Hesthal and Carl Bowman.

Paul Elder Gallery: Philip Nesbitt, April 7th to April 26th.

Berkeley Art Museum: "Development of the Theater"; also, private collection of Samuel Hume—through April.

Berkeley, Casa de Mañana: Calthea Vivian, oils and pastels, April 1st to 15th.

Selected Exhibition of paintings from the Emanuel Walter collection of The San Francisco Art Association, in the Gallery at 800 Chestnut Street, during April.

Fifty-second Annual Exhibition of The San Francisco Art Association opens with a private view to members and friends, May 3rd; open to the public May 4th to June 1st.

BEQUESTS

THE late Abraham Rosenberg provided in his will, as a legacy to The San Francisco Art Association, the sum of $50,000, giving its Directors full authority to invest the same at their discretion, the income to be used for a scholarship or scholarships for worthy students of the California School of Fine Arts.

Albert M. Bender recently gave $1000 for the purchase of books for the Anne Bremer Memorial Library. Mr. Bender was the founder of this section of The San Francisco Art Association Library.

NOTES ···· CALIFORNIA SCHOOL OF FINE ARTS

THE total enrollment of the school is 508 students at the present time.

More than 145 are enrolled in the morning Life Classes studying drawing and painting of the figure, which forms the basis of the student's development in art.

Henri Matisse, a recent visitor at the School, gave his hearty approbation to our unique course for advanced students in Fresco Painting. Several students are at work on a mural fresco directly on the walls of one of the large studios, using as the subject the history of the Monterey peninsula, as described by Robinson Jeffers, California poet.

The use of music with creative design, another phase of the work, is bringing gratifying results.

A number of illustrated art books, selected by Mr. Randolph in France and Germany, have recently been added to the library. A portfolio of twelve facsimile reproductions of drawings by Van Gogh have been purchased for the Anne Bremer Memorial Library.

The new sculpture wing is proving a valuable addition. One of the studios is being used by the fresco-painting class.

Moya del Pino recently gave the Friday night lecture to the students of the Night School, on "The Arts and Crafts of the Gypsies of Spain."

NEW MEMBERS

Associate: Mrs. George Cameron. *Active:* Herbert Fleishhacker. *Regular:* Mrs. Walter S. Martin.

Annual: Mrs. Morris Meyerfeld, Jr., Mrs. M. M. O'Shaughnessy, Mrs. Oscar T. Weber, Mrs. Herbert R. Gallagher, Mrs. Victor Eisner, Mrs. Manfred Bransten, Gabriel Moulin, Mrs. Reuben Ready, Mrs. Walter S. Newman, Miss Lillian Remillard, Miss Adelaide McColgan.